

## **Economic Development Committee Meeting**

**Monday, January 22, 2024, at 6:00 pm**  
**Village Hall**  
**405 Main St. Pecatonica, IL**

1. **Call to Order-** The meeting was called to order by Committee Chairman Collin Hardy at 6:00 pm on Monday, January 22, 2024.

2. **The Pledge of Allegiance to the American Flag was recited.**

**Roll call** – Chairman Collin Hardy, Trustee Kim Gipe, and Committee members Jack Stroup, Nick McGee, Jennifer Vanderjack and Dawn Brattrud were present. Trustee Cheryl Bean was absent.

Also in attendance were Village President Heister.

4. **Approve the Agenda-**

Motion made by Trustee Gipe seconded by Committee Member Vanderjack to approve the agenda. A roll call vote was taken, all in favor motion approved.

5. **Public Comment-** None

6. **Approve December 11, 2023, Meeting Minutes-**

A motion made by Trustee Gipe and seconded by Committee Member Vanderjack to approve the December 11, 2023, Minutes. Discussion. A roll call vote was taken, all in favor. Motion approved.

7. **Discuss Website Upgrade with Recommendations to the Full Board-**

Village President Heister gave an update on the research for a new website. Stevens Company designs websites from the ground up, which makes it much more user friendly. He reviewed the pricing, the cost for the website would be between \$3,500.00 to \$4,500.00 for the design. Maintenance would be \$40.00 per month which includes troubleshooting. There is also a \$80.00 annually for a licenses fee, with the first year being \$100.00 as setup fee is included. Discussion.

A motion was made by Committee Member Stroup and seconded by Trustee Gipe to refer this to the Full Board for approval not to exceed \$5,160.00. Discussion. A roll call vote was taken, all in favor. Motion approved.

8. **Items for Discussion–**

**A. Labor Day Event-**

The committee discussed the Labor Day Event they are planning for August 31, 2024. They discussed events they would like to see, Kite Day, 5k Run/Walk, Fire Department Water Fights, Bags Tournament etc. They also discussed and are planning to have a special meeting on February 26, 2024, at 6pm at Village Hall to continue discussions and invite all the local club, organizations, and businesses to join them. The special meeting information will be in the February Newsletter that goes out with the water bills. The committee members are encouraged to invite leaders they know. They discussed the locations of the events. This discussion will continue at upcoming meetings.

## **B. Main Street Flowers-**

The committee discussed plans to redo the flower beds at the corner of 4<sup>th</sup> and Main Street. We had previously discussed the need to remove the dirt, mulch and flowers and start over. Lori McNamer did not attend this meeting; the committee will reach out to her and see if she will be able to help with the project. Tabled until future meeting.

## **C. Guidelines for Donations-**

The committee continued the discussion on creating guidelines for donations. The committee will set a maximum donation amount per organization per fiscal year. Discussion. The committee agreed to the dollar amount of \$1,500.00 per organization per fiscal year. If additional funds are requested the organization will need to present their request to the Full Village Board. This information will be sent to the Village Attorney to have guidelines drawn up. Discussion.

## **D. Matching Grant Program-**

The committee reviewed the changes to the Matching Grant Program. Discussion.

A motion was made by Committee Member Stroup and seconded by Committee Member McGee to send the recommendations of changes to the Full Village Board as a first reading. Discussion. A roll call vote was taken, all in favor. Motion approved.

## **E. Relocation of Memorial Bricks-**

The committee discussed the relocation of the Memorial Bricks. Village President Heister will try to bring a visual to the next committee meeting. Tabled until next meeting.

## **9. Next Meeting- Monday, February 12, 2024**

**10. Adjournment-** A motion made by Trustee Gipe seconded by Committee Member McGee to adjourn. All in favor. The meeting adjourned at 7:46 pm.