

## Economic Development Committee Meeting

**Monday, March 13, 2023 at 6:00 pm**  
**Village Hall**  
**405 Main St. Pecatonica, IL**

1. **Call to Order-** The meeting was called to order by Committee Chairman Kathy Doty at 6:00 pm on Monday, March 13, 2023.
2. **Roll call –** Chairman Doty, Trustee Gipe, Village President Heister and committee members Larson, Squires and Woods were present. Committee member Wise was absent.

Also in attendance was Village Clerk Gwenn Shirley

3. **Additions/Corrections to the Agenda-** Add update on Pecatonica Business Advocates under new business.

A motion was made by Trustee Gipe and Seconded by Heister to approve the agenda as amended. A roll call was taken all in favor. Motion approved.

4. **Public Comment-**

Becca Brown addressed the committee and gave update on the Mr. PHS. The event raised \$8,500.00 and it was the most successful event they have had. She thanked the committee for their support and donation of \$1,000.00.

5. **Approve February 13, 2023 Meeting Minutes-**

A motion was made by Heister and seconded by Squires to approve the February 13, 2023 Minutes. Discussion. A roll call vote was taken. Gipe yes, Heister yes, Larson yes, Squires yes, Woods yes and Doty abstained. Motion approved. 5-0-1.

6. **Discuss Donation to Pecatonica Women's Club-**

Heather Squires requested a donation of \$1,000.00 for the Easter Event. The donation would go towards the rental of Bounce Houses. The committee discussed the events that donations are made throughout the year, and they discussed the upcoming budgeted items to cover cost of Public Works and the Police Department coverage for each event. The committee discussed if the donations for events should include the money that will be spend on public works and police department. Chairman Doty discussed the committee coming up with a maximum donation amount to be used in the future.

A motion was made by Larson and seconded by Heister to donate \$1,000.00 to the Women's Club for the Easter Festival. Discussion. Heather Squires informed the committee that it is easier to have the event at one location, however they bring the event downtown to support the downtown business district. Bob Squires shared that he feels the donation helps the downtown district promote business. A roll call vote was taken Gipe yes, Doty no, Heister yes. Motion approved 2-1-0.

7. **Review Budget for FY 23/24-**

The committee discussed the budget for fiscal year 2023/2024. The committee discussed the addition of line items for both Public Works and Public safety, the Matching Grant Program, and Public Community Relations. They continued to review each line item. Discussion.

A motion was made by Trustee Gipe seconded with Committee Member Squires to send to the full board the recommended budget in the amount of \$51,500.00. Discussion. A roll call vote was taken. All present voted yes. Motion approved 6-0-1.

#### **8. Status Update on Events/Road Closure Forms-**

The committee reviewed the updated Street closure forms. Discussion. The committee would like to include that there will be a cleanup fee charged to the organization that is sponsoring the event if cleanup is not completed.

#### **9. Status on Welcome Bags-**

The committee discussed continuing with the welcome bag for new residents. This will be discussed at upcoming events. When the weather gets better, the committee members will set a time to go out to the businesses and get items for the bags.

#### **10. Discuss Movie Dates and Times at Sumner Park-**

The committee discussed the plans to have 1 movie night per month at Sumner Park. They will work with Third Street Station to not overlap on nights of movies. The first movie night is tentatively set for the weekend of May 26 - 28, 2023 Memorial Day weekend. Discussion. To be discussed at next meeting.

#### **11. Discuss Saturday Family Market Signs and Hours of Operation-**

The first market is set for Saturday May 27, 2023 8:30-12:00pm. The committee discussed the purchase of new signs for this year's market. Kathy Doty to contact the Village Insurance carrier to take care of anything needed to cover the market.

A motion was made by Committee Member Squires and seconded By Committee Member Larson to approve the purchase of new signs for the Family Market not to exceed \$500.00. Discussion. A roll call vote was taken. All present voted yes. Motion approve 6-0-1

#### **12. Discuss how we can promote our Town-**

The committee discussed ways to promote the Village of Pecatonica and the Business District. It was discussed that the business district works along with the Winnebago County Fair and other Committees to promote each other during events. Discussion. The committee discussed having a place for potential business related information. This will be discussed at future meetings.

#### **13. New Business-**

Committee Member Squires gave an update on the P.B.A. have been meeting and will continue to meet a few more times, and have an event in the future to help promote Pecatonica and the Business district. Committee member Squires will continue to update as things progress. Discussion.

#### **14. Adjournment-** A motion was made by Trustee Gipe seconded by Committee Member Woods to adjourn. All in favor. Meeting adjourned at 8:22