

PECATONICA BUSINESS SHOWCASE

NORTHSTAR GRAPHICS



Locally owned and operated since 2000.

Northstar Graphics is a custom screen-printing and embroidery store. They also offer DTG printing, logo design, signs, banners and much more. Conveniently located downtown Pecatonica

Visit their website <https://www.northstargfx.com> and their Facebook page today and see details on everything they have to offer.

Hours

Monday	8:30-4:30pm
Tuesday	8:30-4:30pm
Wednesday	8:30-4:30pm
Thursday	8:30-4:30pm
Friday	8:30-4:30pm

424 Main St
Pecatonica, Illinois 61063
815-239-2299

Getting To Know You



Q & A time

- 1. When did you start your business?**
Our Business started in our home in 2000.
- 2. Why did your family choose Pecatonica to open a store?**
We were looking for a building to house our expanding business in 2004 and our current location at 424 Main Street came up for sale. It fit our needs perfectly.
- 3. How many people do you employ?**
The store employs four people at this time.
- 4. Can you describe your business?**
Custom screen-printing and embroidery are our main business. We also do DTG printing, logo design, signs, banners; laser engraved awards and gifts as well as commercial, sports and portrait photography including wedding, families and senior. I also do fine art film photography, have a full darkroom to process, and print black and white film for our commercial work. Yes, I still shoot film for a variety of reasons.
- 5. Name three ways you stand out from other business in the area.**
We stand out from the competition with our outstanding customer service, quality products and professional approach to serve our customers. We are professional screen printers and that shows in our work.
- 6. What are a few things you believe has contributed to your success?**
Quality work, competitive pricing and 100% on time delivery.
- 7. Where do you see your business in the years to come?**
We have recently expanded with the addition of a Direct to Garment printer. This printer allows us to economically print multi-color designs on a low quantity of garments. Something not possible with traditional screen-printing. With the addition of the DTG printer, we have expanded into online sales on sites like Amazon and Etsy. This has opened our business to a larger customer base and has increased our sales into new markets. I expect this to be where we will see most of our growth in the future
- 8. What has been your most satisfying moment in business?**
Having an idea and turning idea into a successful business.
- 9. Is there any advice you would give others looking to open a business in Pecatonica?**
Running a successful business can be very rewarding. It can also be very stressful, frustrating and tiresome. However, at the end of the day I would not trade it for anything. I was given some advice from a local businessman shortly after starting my business. He told me two things 1 "always do business with those who do business with you" 2. "Money that is spent out of town stays out of town". Basically, do business locally. I try to practice that every day.

